

Mission statement

Serge Rachmaninoff Foundation and Rachmaninoff's Villa Senar

Abstract:

Due to the real presence, the quality and authenticity of the location and content and the intensive time spent at Villa Senar, each visit is unique and in this sense "exclusive", special and resonant for every visitor. The cultural and educational program is designed for broad cultural participation, seeks the interfaces to the present and thus enables suitable, (fine, subtle), high-quality access for every target group.

The Serge Rachmaninoff Foundation is comprehensively responsible for curating the cultural and educational program at Rachmaninoff's Villa Senar. In doing so, it is guided by long-term goals anchored in its statutes and combines advocacy for Rachmaninoff's legacy with concrete implementation in the future-oriented spirit of Sergei Vasilievich Rachmaninoff.

The owner of the Villa Senar property is the Canton of Lucerne. It takes care of the property and the opening of the park.

The Serge Rachmaninoff Foundation and the Canton of Lucerne manage this unique, listed center in partnership on the basis of long-term contracts.

Attitude and values

Impact objective: Rachmaninoff's Villa Senar can be experienced as a place of inspiration, creativity and home through activities related to and incorporating Rachmaninoff's art, work and life. The magic and soul of the place will be carefully preserved for all visitors, artists and interested parties of today and for future generations. The Serge Rachmaninoff Foundation is committed to sustainability on an ecological, economic and social level and strives to harmonize these aspects.

Scope: The Serge Rachmaninoff Foundation aligns its activities in such a way that local and regional accessibility and anchoring, national positioning and international appeal are in harmony.

Network: The Serge Rachmaninoff Foundation builds its network strategically and with an eye to the future and cultivates trusting, long-term partnerships with artists, institutions and political bodies.

Quality: The Serge Rachmaninoff Foundation is guided by the demand for the highest quality in all its activities. It pays particular attention to the specific professionalism of each field of activity within its broad portfolio.

Access: The Serge Rachmaninoff Foundation creates low-threshold, barrier-free access to Villa Senar and the cultural and educational program, using both digital tools and physical means with curatorial and didactic know-how.

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October 24, 2024